KERALA STATE RUTRONIX

Under Govt. of Kerala

PROJECT

LOGISTICS

About

KERALA STATE RUTRONIX was setup by Government of Kerala, in 1990 as the apex body of 18 Rural Women's Electronics Industrial Co-operative Societies in the state. KERALA STATE RUTRONIX is a joint initiative of the Dept. of IT (Govt. of India), Khadi and Village Industries Commission (Govt. of India) and Kerala Khadi and Village Industries Board (Govt. of Kerala). We manufactured and supplied various electronic equipment. We are the leading Software, Computer and Computer Training organization having our presence in all the districts of Kerala, through our Societies and Authorized Training Centers. As part of the Golden Jubilee Celebrations of our State and with the aim of empowering women through modern technology, KERALA STATE RUTRONIX launched and successfully implemented the "IT KERALA" program in 2005 to provide Employment Oriented Computer Education at "Affordable Cost to All". Additionally, we initiated the Multimedia-Animation project in 2008, IT Infrastructure Management programs in 2009, the Logistics programs in 2021 and Allied Health Programs in 2023.

Logistics

Logistics is a crucial part of supply chain management that focuses on the efficient movement and storage of goods, services and information from the point of origin to the point of consumption. It involves a series of activities including transportation, warehousing, inventory management, order fulfillment and distribution. The primary objective of logistics is to ensure that the right products are delivered to the right place at the right time, in the right condition and at the lowest possible cost. Supply Chain Management (SCM) is a broader concept that encompasses the entire process of producing and delivering a product or service, from raw materials to the final customer. SCM involves the coordination and integration of all activities involved in sourcing, procurement, production, logistics and customer service.

The Logistics and Supply Chain Management course program is designed to provide students with a comprehensive understanding of the processes involved in the production, transportation and delivery of goods and services. This program covers a wide range of topics, equipping students with the skills and knowledge needed to excel in various roles within the logistics and supply chain industry.

The demand for skilled professionals in logistics and supply chain management is growing rapidly due to the increasing complexity of global supply chains and the need for businesses to improve efficiency and reduce costs. This course program prepares students to meet this demand by providing them with the knowledge and skills required to excel in this dynamic and challenging field.

Logistics Course Programs

01	**PROFESSIONAL DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT (PDLS)**	**1 Year** (560 Hrs)
02	**PROFESSIONAL DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT - FAST TRACK (PDLS- FT)**	**6 Months** (560 Hrs)

The Professional Diploma in Logistics and Supply Chain Management provides a thorough understanding of the fundamental principles and advanced concepts that drive the efficient and effective movement of goods and services. This program covers a broad spectrum of topics, including logistics, transportation management, inventory control, procurement strategies, warehouse operations, shipping and export documentation, marketing principles & operations and supply chain optimization.

Duration : 560 Hours
10 Months Course + 2 Months Compulsory Internship or
6 Months Course + 1 Month Compulsory Internship

Eligibility : SSLC and Above

Subjects : **Semester I**
- Fundamentals of Logistics
- Transportation & Distribution Management
- Warehouse & Inventory Management
- Basics of Information Technology

Semester II
- Shipping and Export Documentation
- Marketing Principles & Operations
- Business Communication

Methodology : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship, Business Communication Training & Placement Assistance, etc...

03	**POST GRADUATE DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT (PGDLS)**	**1 Year** (620 Hrs)
04	**POST GRADUATE DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT - FAST TRACK (PGDLS - FT)**	**6 Months** (620 Hrs)

The Post Graduate Diploma in Logistics and Supply Chain Management is an advanced program designed to prepare professionals for leadership roles in the dynamic and complex field of logistics and supply chain management. This program focuses on providing comprehensive insights into the strategic, operational and technological aspects of logistics and supply chain management. It is tailored for individuals looking to deepen their understanding of supply chain dynamics, enhance their analytical capabilities and develop strategic thinking in logistics operations.

Duration	:	620 Hours
		10 Months Course + 2 Months Compulsory Internship or
		6 Months Course + 1 Month Compulsory Internship
Eligibility	:	Any Degree
Subjects	:	**Semester I**

Semester I
- Fundamentals of Logistics
- Transportation & Distribution Management
- Warehouse & Inventory Management
- Basics of Information Technology

Semester II
- Shipping and Export Documentation
- Marketing Principles & Operations
- Business Communication
- Retail Management

Methodology : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship, Business Communication Training & Placement Assistance, etc...

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06 DIPLOMA IN LOGISTICS WAREHOUSE AND DATA ENTRY MANAGEMENT (DLWDM)
6 Months (360 Hrs)

The Diploma in Logistics Warehouse and Data Entry Management is a specialized program designed to equip students with the essential skills and knowledge needed to excel in logistics operations, warehouse management, and data entry roles within the supply chain industry. The Diploma program integrates fundamental logistics principles with practical training in warehouse management and data entry techniques. It provides students with a comprehensive understanding of the processes involved in the efficient handling, storage, and movement of goods, as well as the critical role of accurate data entry in maintaining operational efficiency.

Duration : 6 Months (360 Hours)
6 Months Course + 2 Months Compulsory Internship

Eligibility : Plus Two

Subjects :
- Fundamentals of Logistics
- Transportation & Distribution Management
- Warehouse & Inventory Management
- Basics of Information Technology

Methodology : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship & Placement Assistance, etc...

06 CERTIFIED COURSE IN WAREHOUSE & INVENTORY MANAGEMENT

3 Months (120 Hrs)

The Certified Course in Warehouse & Inventory Management course is designed to equip students with the knowledge and skills necessary to effectively manage warehouse operations and optimize inventory control. The curriculum typically covers a range of topics, including warehouse layout and design, inventory tracking systems, stock replenishment strategies, order fulfillment processes, material handling equipment, safety regulations and warehouse performance metrics. Students learn about the importance of efficient warehouse operations in ensuring timely order fulfillment, minimizing stock outs, reducing carrying costs and improving overall supply chain efficiency.

Duration	:	3 Months (120 Hours) 3 Months Course + 1 Month Internship
Eligibility	:	SSLC
Subjects	:	• Fundamentals of Logistics • Warehouse & Inventory Management
Methodology	:	Theory, Internship & Placement Assistance, etc...

07 CERTIFIED COURSE IN RETAIL AND DISTRIBUTION MANAGEMENT (CCRDM)

3 Months (120 Hrs)

The Certified Course in Retail and Distribution Management covers a wide range of topics essential for success in retail and distribution environments. Participants will gain insights into retail marketing strategies, inventory management, customer relationship management, and logistics operations. The course emphasizes practical skills development and industry-relevant knowledge to meet the evolving demands of retail and distribution sectors.

Duration	:	3 Months (120 Hours) 3 Months Course + 1 Month Internship
Eligibility	:	SSLC
Subjects	:	• Fundamentals of Logistics • Retail Management
Methodology	:	Theory, Internship & Placement Assistance, etc...

08 CERTIFIED COURSE IN SHIPPING & FREIGHT FORWARDING (CCSFF)
3 Months (120 Hrs)

The Certified Course in Shipping and Freight Forwarding provides comprehensive training in the logistics and transportation of goods. It covers the essential concepts and practices of the shipping industry, including documentation, regulations and the management of freight operations.

Duration : 3 Months (120 Hours)
3 Months Course + 1 Month Internship

Eligibility : SSLC

Subjects : • Fundamentals of Logistics
• Shipping and Freight Forwarding

Methodology : Theory, Internship & Placement Assistance, etc...

09 CERTIFIED COURSE IN EXPORT & IMPORT MANAGEMENT (CCEIM)
3 Months (120 Hrs)

The Certified Course in Export and Import Management equips individuals with the essential knowledge and skills to manage international trade operations effectively. The course covers crucial areas such as documentation, customs procedures, logistics and supply chain management, trade finance and market entry strategies, and legal and ethical issues in trade.

Duration : 3 Months (120 Hours)
3 Months Course + 1 Month Internship

Eligibility : SSLC

Subjects : • Fundamentals of Logistics
• Export & Import Documentation

Methodology : Theory, Internship & Placement Assistance, etc...

10 CERTIFIED COURSE IN AIR CARGO MANAGEMENT (CCACM)
3 Months (120 Hrs)

The Certified Course in Air Cargo Management provides essential training for individuals interested in the air cargo sector. It covers key aspects of air cargo operations, documentation, logistics, safety, and technology, equipping students with the skills and knowledge needed to excel in the industry. This certification opens up diverse career opportunities and helps professionals stay competitive in the dynamic field of air cargo management.

Duration : 3 Months (120 Hours)
3 Months Course + 1 Month Internship

Eligibility : SSLC

Subjects : • Fundamentals of Logistics
• Air Cargo Management

Methodology : Theory, Internship & Placement Assistance, etc...

Other Course Programs

01 CERTIFIED COURSE IN CUSTOMER RELATIONS MANAGER (CCCRM)

3 Months
(150 Hrs)

The Certified Course in Customer Relations Manager (CRM) equips individuals with the skills and knowledge necessary to manage and enhance customer interactions and relationships effectively. The course covers essential topics such as CRM concepts, customer service principles, use of CRM systems, customer segmentation, effective communication strategies and customer retention methods.

Duration : 3 Months (150 Hours)

Eligibility : Plus Two

Subjects :
- Customer Relation Management
- Soft Skill Development
- Computer Application

Methodology : Theory, IT Lab, Placement Assistance, etc…

02 CERTIFIED COURSE IN E-DISTRICT MANAGEMENT (CCEDM)

3 Months
(150 Hrs)

The Certified Course in E-District Management refers to the implementation of digital technologies and systems to improve the delivery of government services and facilitate efficient governance. An E-District Management course focuses on equipping individuals with the knowledge and skills required to effectively implement and manage digital technologies for efficient governance necessary to effectively manage and optimize relationships with customers.

Duration : 3 Months (120 Hours)

Eligibility : SSLC

Subjects :
- Basics of Information Technology
- MS Office
- Typing (English & Malayalam)
- Online Service

Methodology : Theory, IT Lab, Placement Assistance, etc…

Contact US

KERALA STATE RUTRONIX
C-11, Padmasree, Elankom Gardens,
Sasthamangalam P.O, Trivandrum-10

🌐 www.keralastaterutronix.com | www.rutronixcampus.com
✈ atc.rutronix@gmail.com | rutronixcampus@gmail.com

Contact: 9847 6000 75